**Subject:** Get ready for the 2024 Government of Canada Workplace Charitable Campaign National Launch!

(French version follows.)

Colleagues,

We are pleased to announce that the 2024 Government of Canada Workplace Charitable Campaign (GCWCC) will be officially launching soon, with our hybrid launch event on September 5, from 11 am – 12 pm (ET)!

Our theme this year is the **GCWCC connects us to our communities**, including the ones we live in, belong to, and support.

We have a great program planned with some special guests in attendance including:

* **Elder Verna McGregor, GCWCC’s Elder-in-Residence**
* **John Hannaford**, Clerk of the Privy Council and Secretary to the Cabinet
* **Lillian Thomsen**, GCWCC Cabinet member and Retiree Champion
* Representatives from the **Named Recipients**, United Way Centraide and HealthPartners

[Register today](https://catalogue.csps-efpc.gc.ca/product?catalog=WMT2-E14&cm_locale=en) to participate!

As we know, the GCWCC is an extension of the values of public servants to improve the lives of Canadians in all of our communities. Every year, current and retired public servants across Canada participate in the Campaign in various ways.

The [United Way Centraide and HealthPartners](https://gcwcc-ccmtgc.org/en/communication-tools/names-recipients/) are the campaign’s Named Recipient charities – They are true experts in their impact areas of community social services and health, respectively. You can support them or any [registered Canadian charity](https://apps.cra-arc.gc.ca/ebci/hacc/srch/pub/dsplyBscSrch?request_locale=en) of your choice by securely and conveniently donating through the campaign’s [online ePledge system](https://ww2.uwco.ca/servlet/eAndar.article/290/CCMTGC/language/en/SA/6959563).

You can also participate in activities to raise awareness, volunteer your time, and promote the Campaign with your peers.

Thank you in advance for helping to make GCWCC 2024 a success which will have a positive impact on communities from coast to coast to coast.

We can’t wait to get things started. Together we can make a difference!

Paul and Nancy

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