Malinformation, Disinformation and Misinformation (MDM)

Often referred to as **"FAKE NEWS"**, mal-dis-misinformation not only has damaging impacts on the **global stability**, but also on the **public trust in institutions**. As such, it is essential for Defence Team members and Canadians to be aware of the concerns related to MDM, the technologies used to perpetuate it, and the appropriate security measures to counter it.

WHAT IS IT?

Malinformation: information stemming from an **exaggerated truth** that can be misleading and potentially cause harm.

Disinformation: information intended to **manipulate, cause damage or misguide** individuals and organizations.

Misinformation: information that is **false, but not intended to cause harm**.

IT MAY BE "FAKE NEWS" IF…

- It's designed to provoke an **emotional response.**
- It makes a **bold statement** on a controversial issue.
- It contains **clickbait or topical information** that is without context.
- It uses small pieces of valid, but **exaggerated** and/or **distorted information.**

I'VE FACT-CHECKED A PIECE OF INFORMATION, NOW WHAT?

Users can take the following steps:

1 Don't share it
2 Question it
3 Correct it
4 Debunk it

REPORT IT

To your Unit ISSO and **+Phishing - Hameconnage@CIOG DIM Secur @Ottawa-Hull phishing-hameconnage@forces.gc.ca** (DWAN) or **cloudsecuritymonitoring@jdcp.forces.gc.ca** (D365)

DID YOU KNOW?

VALID INFO: has been factually verified, confirmed with data and is in no way misleading.

FALSE INFO: is incorrect. Data that disproves it.

INNACURATE INFO: is incomplete or manipulated to portray a false narrative.

UNSUSTAINABLE INFO: is neither confirmed nor disproved (based on the available data).

FAKE NEWS can directly impact the Confidentiality, Integrity and Availability of information.

FOR MORE INFORMATION

> NDSODs - Chapter 6: Security of Information
> Standard 6: Security of Information Standards
> Chapter 17: Security and Social Media
> Canadian Centre for Cybersecurity (CCCS) How to identify misinformation, disinformation, and malinformation (ITSAP.00.300)

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