



Canadian Security  
Intelligence Service

Service canadien du  
renseignement de sécurité

# PROTECT YOUR RESEARCH



NEW BRUNSWICK

A SAFE, SECURE AND PROSPEROUS CANADA THROUGH TRUSTED INTELLIGENCE AND ADVICE.  
DES RENSEIGNEMENTS ET DES CONSEILS FIABLES POUR UN CANADA SÛR ET PROSPÈRE.

/ As a core part of its mandate, the Canadian Security Intelligence Service (CSIS) investigates and advises the Government of Canada on threats posed by espionage and foreign-influenced activities. As the world becomes more competitive, states are seeking every advantage. In order to fulfil their economic and security or military priorities, some foreign states engage in espionage. This foreign espionage has significant ramifications for Canada, including lost jobs, corporate and tax revenues, as well as diminished competitive and national advantages.

In 2019, New Brunswick contributed approximately \$31 billion to Canada's GDP. New Brunswick also holds strategic importance for Canada's supply chain given its location and ongoing efforts to expand and modernize the capacity of the Port of Saint John. As New Brunswick seeks to grow its economy, improve competitiveness, support emerging sectors and attract both investors and a talented workforce for the 21<sup>st</sup> century, it is important that these investments in the province's future are protected.

The New Brunswick Economic Growth Plan sets out the framework for driving the New Brunswick economy forward by building on traditional sectors and developing new opportunities. Among the sectors which hold the greatest opportunity for growth and innovation in New Brunswick: Information and Communication Technologies (ICT), cyber security, fintech, digital health, energy innovation, advanced manufacturing, biosciences, and aerospace and defence. Unfortunately, several of these sectors have been identified by CSIS and its partners as being of significant interest to hostile foreign state actors. Sectors of the knowledge economy are particularly vulnerable given that creativity and innovation thrive in open and collaborative environments where information and technological knowledge are regularly shared within and across national borders.

As difficult as it is to precisely measure, this damage to our collective prosperity is very real. As a result, it is important that Canadians are better-informed about the threat so that they can continue to innovate, collaborate, partner and prosper with a clear understanding of the risks and the knowledge they need to protect themselves. CSIS is engaging with stakeholders in targeted sectors to increase awareness of the current threat context in Canada and in your province. This information is provided to support those in industry, academia, government, and non-governmental organizations in taking the necessary actions to protect their information, the fruits of their research and intellectual property, and their investments. The government, business, and academic communities have a shared interest in increasing awareness of state-sponsored espionage targeting Canada to mitigate the potential negative impact on our economic growth and ability to innovate. We want to work with you to protect your organization's assets, reputation and people.

### / WHICH SECTORS ARE TARGETED?

- Technology
- Biopharmaceuticals
- Health
- Transportation (Aerospace, Rail, Green Vehicles, Maritime Equipment, Supply Chain)
- Academia
- Energy
- Manufacturing

### / WHAT IS TARGETED?

- Advanced research and equipment in STEM fields
- Intellectual property
- Critical infrastructure assets
- Personally identifiable information (e.g. financial or health information)
- Government information
- Communications capabilities

More specific examples could include: designs; test results; manufacturing or marketing plans; proprietary formulas or processes; employee information; vendor and supply information; software; investment data; corporate strategies; access protocols; and patent or funding applications.

### / WHAT METHODS ARE USED?

- Cyber Espionage
- Human Espionage
- Theft and Illicit Transfer of Technology & Know-How
- Acquisition and Exploitation of Sensitive Canadian Data
- Foreign Access and Control over Critical Infrastructure
- Insider Threats
- Hostile Foreign Investment
- Reverse Engineering
- Sabotage and Disruption

- Exploitative Licensing Agreements
- Elicitation

Please note this list is not exhaustive.

### / HOW CAN I PROTECT MYSELF?

- Identify your most valuable information and protect it – don't share unless essential
- Enhance and regularly test or audit your cyber-security policies and practices
- Do your due diligence
- Vet your vendors, funders, partners, employees and visitors
- Promote a security-conscious culture
- Take a risk-management approach
- Employ strong physical security protocols
- Ensure agreements, such as contracts or partnership agreements, are equitable and reciprocal, and that conflict resolution provisions are enforceable
- Protect your assets
- Beware of unknown solicitations
- Contact authorities if you have concerns

### / WHAT IS HOSTILE FOREIGN INVESTMENT?

While the vast majority of the foreign investment in Canada is carried out in an open and transparent manner, a number of State-Owned Enterprises (SOEs) and private firms with close ties to a foreign government and / or intelligence services can pursue corporate acquisition bids in Canada or other economic activities. Corporate acquisitions by these entities pose potential risks related to vulnerabilities in critical infrastructure, control over strategic sectors, espionage and foreign influenced activities, and illegal transfer of technology and expertise. The involvement of SOEs or state-linked enterprises in these investments may be covert or concealed.

## / WHAT ARE INSIDER THREATS?

Threat actors can use trusted insiders (employees, contractors, suppliers, partners, etc.) to gain access to your organization's most valuable information. You can also hear these individuals referred to as "non-traditional collectors". These insiders can also be coerced, manipulated, compelled or incentivized to provide information or access. Behaviours that could indicate a possible insider threat risk include: irregular hours; attempted computer intrusions; showing unusual interest in information outside the scope of the individual's responsibilities; concealment of foreign affiliations or contacts; and unexplained absences or affluence. You know your organization best. Be alert to unusual or suspicious activities and behaviours.

## / WHAT IS CYBER-ESPIONAGE?

Threat actors can use cyber means such as phishing attacks or installation of malware to clandestinely obtain confidential information or steal intellectual property.

## / WHAT IS ELICITATION?

A threat actor may try to elicit information by using flattery, indicating interest, asking leading questions, claiming a mutual interest or feigning ignorance. These techniques may be employed in both professional and personal settings.



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## CONTACT US:

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