

CCI & CHIN STRATEGIC PLAN

2021-2026





MESSAGE FROM THE DIRECTOR GENERAL

With the approach of the 50th anniversary of the Canadian Conservation Institute and the Canadian Heritage Information Network (CCI and CHIN) in 2022, the organizations are looking ahead to meet new challenges, take advantage of new opportunities and to continue to deliver the specialized expertise, guidance and support the heritage community expects from us.

Since the last strategic plan, which covered the years 2015 to 2020, a number of new and existing focus areas some pandemic-related and others not - have taken on increased importance for the heritage community and for the Government of Canada as a whole. These include: working with Indigenous stakeholders and the heritage community on decolonizing museum practices; reaching out to a more diverse community; promoting environmental and operational sustainability; building expertise in modern materials, digital collections and the use of emerging technologies; pivoting to virtual services and knowledge-sharing mechanisms; strengthening CCI and CHIN's leadership role in preventive conservation; building partnerships; and ensuring that CCI and CHIN are strong and healthy for generations to come.

In order to meet these new challenges and the needs of the heritage community with the same commitment to excellence that our organization is known for throughout Canada and the world, we intend to take advantage of the synergies created by the merger of CCI and CHIN as well as the opportunities resulting from the Laboratories Canada initiative to build a new, more modern scientific facility and a new home for CCI and CHIN, as part of the Cultural Heritage Science Hub.

The CCI and CHIN Strategic Plan 2021-2026 outlines how we aim to achieve this goal.

JÉRÔME MOISAN

Director General, Heritage Branch



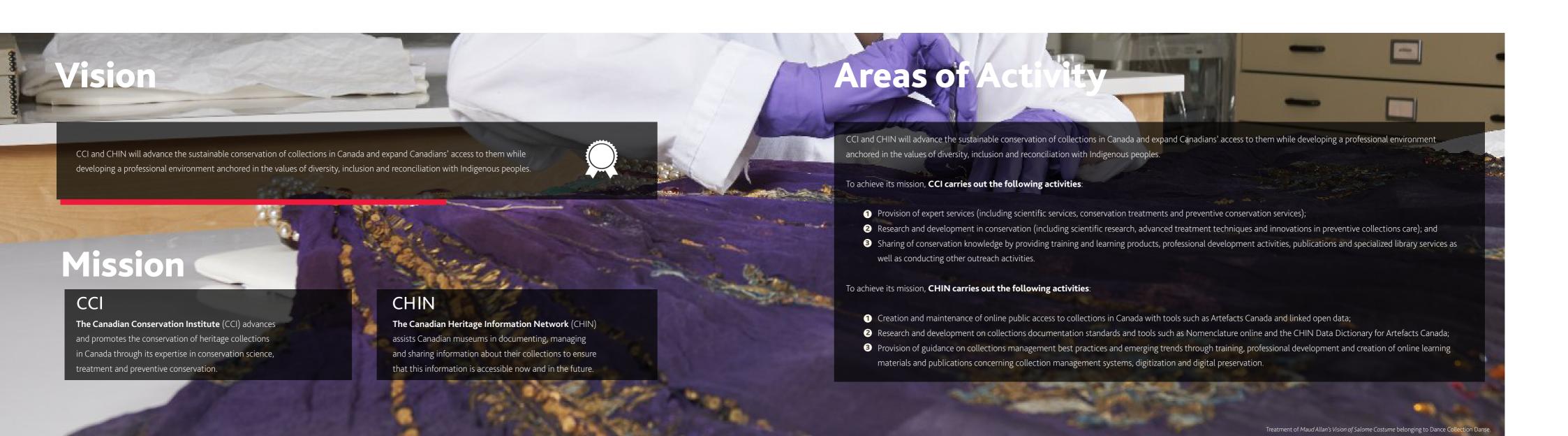






Since their creation as a result of the National Museum Policy (1972), the Canadian Conservation Institute (CCI) and the Canadian Heritage Information Network (CHIN) have played a critical role in the conservation and digitization of museum and archival collections in Canada.

- CCI was created to promote the proper care and preservation of cultural heritage in Canada and to advance the practice, science and technology of conservation.
- CHIN was created through a need to recognize the extensive range of cultural objects and collections in Canada requiring protection and to facilitate sharing of and access to this common material heritage.



CCI & CHIN STRATEGY

Strategic Objectives are the pillars of the plan and measurable steps that will guide CCI and CHIN management's decision-making, operational planning and priorities over the next five years. They will frame CCI and CHIN's efforts to continue to deliver country-wide services and expertise to the heritage community in the most impactful, beneficial, and cost-effective way.

The Strategic Objectives for 2021-2026:

- Are an extension of the work undertaken under the previous strategic plan;
- Introduce new and emerging areas such as digital collections; and
- Align with the priorities of the Government of Canada and the needs expressed and observed within the heritage community.



01

Build CCI and CHIN expertise in conservation and preservation of modern materials and digital collections



02

Strengthen CCI and CHIN's leadership in preventive conservation and collections information management



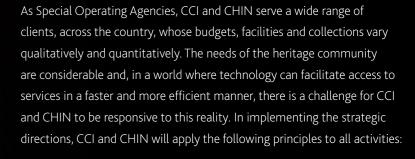
03

Leverage and modernize ways of generating and sharing knowledge through outreach, partnerships and networking



Contribute to the Government of Canada's priorities:

- Indigenous Reconciliation and Collaboration
- Diversity of Inclusion
- Climate Change and Sustainability
- Museum Policy



Access: Ensure equal access to professional services for clients from all regions using various outreach and promotional tools and approaches and taking into consideration Internet access for clients in remote areas.

Integration: CCI and CHIN will align internal resources across disciplinary and organizational boundaries in order to foster collaboration and thereby leverage the investments in each area for greater impact.

Enabling: CCI and CHIN will promote the development of tools and products that enable heritage workers to care for their objects and collections themselves and will focus CCI and CHIN's services in areas that require our specialized expertise or facilities. CCI and CHIN will keep abreast of new technologies to better serve clients and to adapt to newer governmental and scientific environments.

Sustainability: As an overarching principle, CCI and CHIN will align efforts to implement this strategic plan with the Sustainable Development Goals. This will involve identifying the goals that align most closely with each of the Strategic Objectives and of most relevance to the heritage community. CCI and CHIN expect that Sustainable Development Goals will be an part of the consultation process and the development of future strategic plans.

Treatment of a stylized lion head belonging to the Royal British Columbia Museum.

05

Leverage opportunities within the Laboratories Canada initiative to pursue new ways of achieving

science excellence, partnership and ensuring CCI and

CHIN have modern and sustainable facilities

